

Cause of the crash



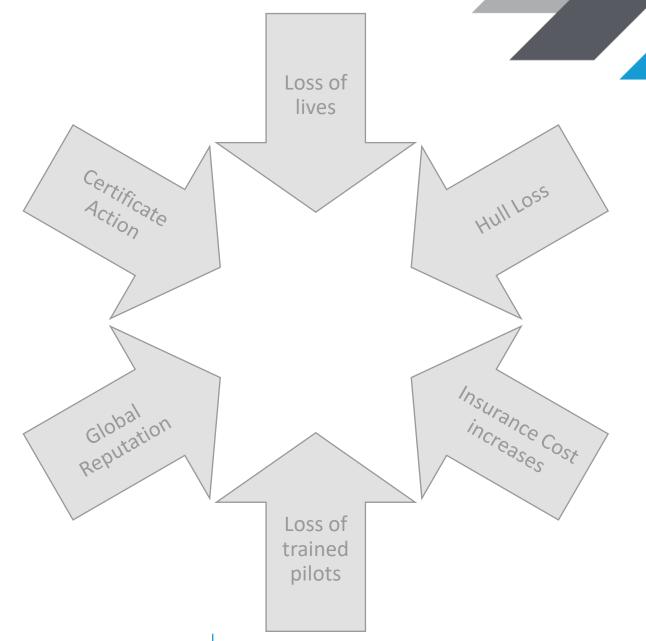
The wreckage of Flight 1141 after the crash. Image source: Bureau of Aircraft Accidents Archives

Flight 2341





The Cost of a Poor Safety Culture





"Safety Culture Connects the Global Aviation System"

Improving Safety Culture

- Employee motivation
- Improved the company's positive safety culture
- Improved safety record
- 6 Area's of focus



Positive Safety Culture

Benefits

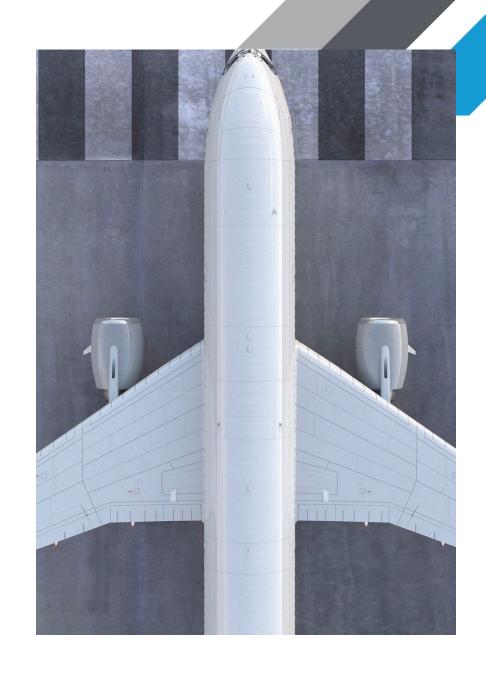
Positive Safety Culture Synergy

- Pilot
- Regulator
- Company-Leadership
 - Operator
 - Manufacturer



Objectives

- Why is creating a Positive Safety Culture Important for Peak Performance?
- How do we create a Positive Safety Culture?
- Disadvantages of a Regulatory only SMS
- Discover possible solutions for improving positive safety culture
- Discuss barriers and what damages a positive safety culture
- Determine Actions Steps to Improve safety Culture

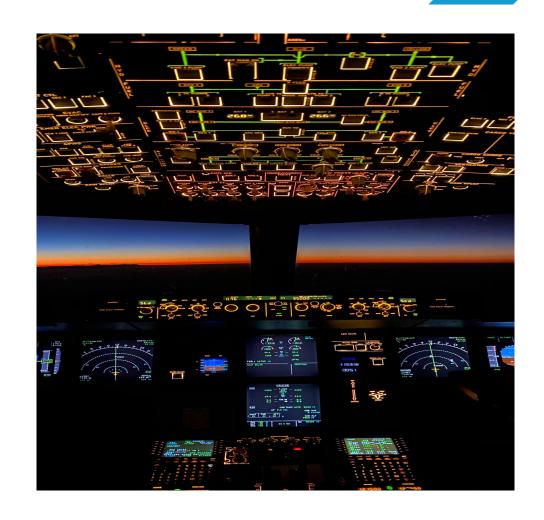


Positive Safety Culture

What is a Positive Safety Culture?

ICAO Definition of Safety Culture

Safety culture has been described as "how people behave in relation to safety and risk when no one is watching".



Positive Safety Culture

Peak Performance and Safety Culture





Safety Culture Benefits-Accelerate your Brand

- Solid foundation for higher productivity
- Creates trust and belief in management through safety
- Safety creates the glue that makes a productive culture
- Predictable, consistent beliefs at work increase productivity
- Norms are realized for reward/mistakes increases productivity

